



Show & tell

This designer has added some pizzazz to the humble noticeboard

Words Louise Surette

Photography Laurent Villesèche

Most parents can commiserate – stacks of artwork, stickers, certificates, and no where to put them.

For Rachel Elliott, a mum to three boys, this was certainly the case, but it was a newly painted house and a desire not to see any more holes in the walls that prompted her to go in search of a solution.

“They were bringing home reams and reams of paper,” Rachel says. “I’m a bit of a dotty mum and I keep everything because I just love how proud they are.”

She also says she feels it is important, especially for boys, to encourage their creative side, so she wanted a special place for their artwork.

When she couldn’t find pin boards large or eye-catching enough, she decided to come up with something herself, using a period-style frame and painting it with a bright gloss to give it a modern look.

“I liked the idea of something being framed and presented in a semi-formal way, which would make an occasion of the things the boys brought home,” she says.

Rachel then took it a step further and, inspired by her mum’s collection of beautiful fabrics, decided to add colourful materials.

Once her sons had their own boards, Rachel’s Visual Poetry business quickly grew, with clients drawn to the bright, bold colours and lovely workmanship.

“The priority for me was to do something of a really high quality,” she says. “The fabrics are from France. They are beautiful and will last them until they are teenagers.”

The boards come in different sizes and colours, and are available as pin or magnet boards. Rachel also custom-makes them to suit specific sizes or chosen fabrics.

In her own home they are a big hit. “The children take great delight in taking things down and putting new things up,” she says. “It’s almost a creative avenue in itself.”

label

Visual Poetry

creator

Rachel Elliott

what

Fabric-covered wall boards

sold

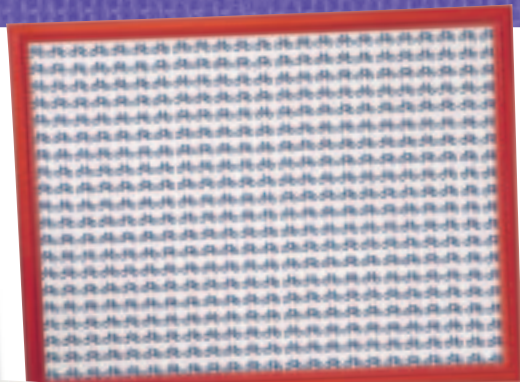
Online at www.visualpoetry.com.au

expect to pay

From \$90 for a wall board, in pin or magnet style

more information

Phone 9598 9658 or see website above



Above & right Pin boards with stripes in bold colours add impact to a room Left Cute bicycle and turtle patterns are ideal for younger children

